WHY MULTILITERACIES PEDAGOGY MATTERS IN DESIGNING CULTURAL-BASED MATERIALS IN ENGLISH CLASSROOM

*Maisa Rahman

*maisa22230@gmail.com

English Education Department, Faculty of Education and Sains Universitas Swadaya Gunung Jati, Indonesia

> Received: October 12, 2023 Published: March 19, 2024

Abstract: The current issues on new literacy have been leveraged enormously for decades. Literacy is no longer delineated as the ability to read and write a single text. It has shifted into the multi-literacies within multimodal text based. The multiliteracies pedagogy approach provides the steps for teaching and learning multiliteracies in the English education context. The article aims to describe the nature of leveraging the English language teacher's competence in designing English lessons. The research method is Design and Develop research based on multiliteracies pedagogy approach Analysis. The participants are preservice teachers grade 4 at English Education Department at Faculty of Education and Science in Cirebon Raya. The steps of collecting the data are preparing the themes of multiliteracies; grouping the participants based on their experiences; conceptualizing the local content area of multiliteracies; framing the critical issues in the content area; applying the concept to the social practice with the technology integration, and the last, publishing or presenting the product of the research. Findings indicate that the participants have produced digital cultural-based lesson plans. They also seem to have more practice in developing critical thinking skills by doing collaboration in small groups to create lesson plans critically and creatively. To settle the remarkable points of the study, multiliteracies pedagogy has gradually triggered someone to leverage their competence.

Keywords: multiliteracies, critical thinking, technology integration, critical framing, cultural-based English lesson

How to Cite: Rahman, M. (2023). Why Multiliteracies Pedagogy Matters in Designing Cultural-Based Materials in English Classroom. *Journal of English Literacy and Education*, 10(2), 220-237. http://dx.doi.org/10.36706/jele.v10i2.22747

INTRODUCTION

The washback effect of the disruption era where digital technology integrated foremost in classroom has affected undesirable learning performance (Brett, 2009; Can et al., 2022; Chai et al., 2017; Cope et al., 2013; De & Suherdi, 2019; Heron-Hruby et al., 2008; Keefe & Copeland, 2013; Maisa, Musthafa, et al., 2020; Maisa, Suherdi, et al., 2020; Maisa, Suherdi D, 2021; Sarosa, 2021) It has triggered the powerless and meaningless condition of teaching and learning process. The teachers and the education institution leading to the vulnerable situated condition which they can have more power to take the responsibility to set the goal of learning for the students. For the meantime, the meaningless learning experience that occurs

in distance learning are overwhelmed. The negative effect of the distance learning is the rising number of the resigned students, learning loss, lost generation, powerless educators (Monk, 2018; Sarosa, 2021, 2022a, 2022b). The loss learning occurs when the students cannot get the access for the distance learning because they have limited time and budget to the distance learning. This condition is indicated to arise the further crisis, lost generation. The lost generation provokes the discrimination treatment between the middle & high economy level family and the low-level economy family. They mainly come from the low and middle economy family who cannot enjoy the distance learning because economic problems.

The other emergent psychological problem is arising both for the parents and the students as well. The parents feel less trust on the educator and the school institution(Cole, Field, 2010; Häkkinen et al., 2017; Husin et al., 2016). Temporarily the students feel bored effortlessly during the learning from home. The parents argue that the teachers are doing less on the learning process which mainly participate as the evaluator. In the meantime, the parents take more roles as knowledge resources, supervisor, facilitator, and even motivator for their own children.

Meanwhile the students feel unmotivated in learning alone from home—they loss fun and joyful learning during the distance learning(Cole, Field, 2010; Dağgöl, 2020; Pakravan & MacCarty, 2020). The study will explore how preservice teachers implement the multiliteracy pedagogy approach to empower their teaching practice in the disruption era. What is the new concept of literacies that could empower preservice teachers' capacity in their teaching practice at the English as Foreign Language context?

How does literacy differ from multiliteracies?

The new concept of literacy has shifted from the traditional literacy into the new concept of literacy and multiliteracies. What are they? And how they empower education and training program. And how they are applied into teaching and learning practices, especially language teaching. Traditionally, teaching literacy means teaching and learning to read and write a page bound of written texts of the national and international language official's standard, but the world is changing and therefore how we define literacy is changing now to be fully functioning during the online course. It requires using new literacies in order to navigate this digital social and multicultural era. As educators, we are now preparing our students for a complex world that is radically unknowable world. Yesterday's education is not sufficient to today's leaners, so it our responsibility to evolve and embrace the literacies of the future(Broom, 2015; Freire, 2013; Gu, 2018; Maisa, Suherdi D, 2021; Sakhiyya Z & HIER Agustien, 2018b; Suzani, 2018).

In the last ten years, literacy in education research has provided ample support fot the assertion that Multiliteracy represents a dynamic form of literacy that aims to create meaning for all regardless of cultural social or domain-specific contexts (Cope et al., 2013; Cope & Kalantzis, 2013). This means that communication could be representation of meeting today increasingly requires that learners be able to figure out differences in patterns in one context to another. These differences could include culture, gender, life experiences, or social demand. Meaning is made in ways that are increasingly multimodal. Cope & Kalantzis (2019) stated that multimodality is where written linguistic modes of meeting combined with oral visual, audio, gestural, spatial, and tactile patterns of meaning. The process of shifting between these modes and representing the same theme from one method to another is called synaesthesia. This allows for powerful learning in several ways. Some learners maybe more comfortable

in one mode than another for example one person may express meaning through drawing a diagram while another may express meaning through words in a song. One mode may the starting point for meaning an addition of other modes allows for a more complex deeper understanding for example if words don't make sense a diagram mode, and then this diagram mode allow the words to make sense/meaning. Multiple modes together will have a greater meaning than only one alone(Tomlinson, 2013a; Towndrow, Nelson, & Yusuf, 2013; Towndrow, Nelson, Fareed, et al., 2013).

Further research in this area may include technology and and language learning strategy. Technology plays a big part in multimodal writing; however, the new literacy is not about incorporating technology just for sake of it. Mishra and Koehler (2019) consider the pedagogical reasons for controlling all these technologies and content knowledge in all classrooms (Jacobson-lundeberg, 2016; Koehler, M.J., Mishra, Punya., and Cain, 2013; Nordin & Ariffin, 2016). So, in summary, the new Multiliteracies in the New Era reflects social worlds, cultural and linguistic diversity, technology, and multimodality of learning in order to create meaning and develop critical thinkers of our students. The social worlds are including gender, education, age, socioeconomic and, religion. The cultural and linguistic diversity are multicultural, political, language, globalization, and localization. Technology used are tablet, smart phones, ICT, communication, and computer/laptop. Multimodalities are oral, visual, audio, gestural, and spatial(Tomlinson, 2013b, 2013a; Towndrow, Nelson, & Yusuf, 2013; Towndrow, Nelson, Fareed, et al., 2013).

Finally, we are now official demanding high-pressure job of teachers how do we implement a pedagogy of multiliteracies? It is not just about adding technology or multimedia to our lesson. It requires us to rethink why we teach. What we teach? And how we tech it?(Cope & Kalantzis, 2013; Jacobs, 2006; Jacobson-lundeberg, 2016; Jacoby et al., 2019; Javed & Jacob, 2016).

Teaching Literacy as Preservice teachers' Empowerment Program

A French Philosopher stated that sharing the power does not mean the other would get less than others. Empowerment has philosophical meaning due to the conception of learning, gaining knowledge process, personal development as a outcome of interaction in the communities. (Ashcroft, 1987; Cattaneo & Chapman, 2010; M. Cheng & Cheng, 2016; Duhon-Haynes, 1996; What et al., 2016). The process of empowerment which mainly comes from the condition of powerless becoming powerful (Kirk et al., 2016; Literacy Association, 2018; Mills, 2007; Schrodt et al., 2008), they are suitable for the case of preservice teachers who are just beginning the teaching practice during their teaching and training program. Empowering philosophy has several important outcomes such as conception of learning, conception of knowledge and personal development and classroom as the communities (Ashcroft, 1987; Broom, 2015; Cattaneo & Chapman, 2010; What et al., 2016). The teacher education training as the community where the preservice teachers are prepared takes a great challenge to create a sophisticated program to empower both the preservice teachers, and the teacher educators as well. The empowerment program can be motivation-based, students' choice, desire, goodwill, effort, and self-trust to learn as part of self-efficacy (Bandura, 2019; Broom, 2015; E. W. L. Cheng, 2019; M. Cheng & Cheng, 2016; Nichols, 2006). On the other side, it also provides the iterative process to evolve gaining the knowledge process and competence related to the self-regulated learning process on and on to empower the preservice teachers, in-service teachers, and teacher educators at the education training program(Broom, 2015; Brunton & Jeffrey, 2014; Chai et al., 2017; De & Suherdi, 2019; Suherdi, 2019). Then, empowering preservice teachers mean empowering their conception of learning and the knowledge process of learning during the training program. The teaching programs which are provided at the teaching and training program in the form of Teaching Practice Program I (TPP1) and Teaching Practice Program (TPP 2) have led the preservice teachers to focus on developing the personal development at TPP1 and mainly practice dan developing knowledge and competence at TPP2. During the TPP1, the preservice teachers are doing School and classroom observation which challenge them to develop their personal development such as their flexibility and adaptability, initiative and self-direction, productivity, and accountability and, responsibility and leadership. TPP 2 as the second teaching practice program where the preservice teachers are required to develop their competence and process of knowledge. They require to re-think why they teach, what they are going to teach and, how they are going to teach (Jacobs, 2006; Jacobson-lundeberg, 2016). Preservice teachers are still fresh in their minds, their entry into the classroom can challenge what they understand from their preparatory experiences and what they practice in a professional setting in Education and Training Programme, especially English Programme(Abrizah et al., 2009; Korthagen, F., Loughran, J., & Russell, 2006; Literacy Education Program Schedule, 2022; Sakhiyya Z & HIER Agustien, 2018a). There are a couple of main reasons for the transfer of learning objectives from four language skills such as listening, speaking, reading, and writing ability to multimodality reading and writing ability (Tomlinson, 2013b; Towndrow, Nelson, & Yusuf, 2013; Towndrow, Nelson, Fareed, et al., 2013). First, diversification and globalization have affected the diversification of meaning, which makes the existing way of meaning expression using language as a medium-difficult to be overwhelmed. Second, the advancement of progressive technology and contemporary network technology has required people to learn to use new media to convey and understand meanings. On the surface, this revolution mainly requires students to learn how to communicate with innovative multimedia technology, including choosing on applicable media and combining media to express and interpret meanings. Preservice teachers need to develop their language reading and writing skills as well as their media literacy and technology literacy. As the demand for multimedia literacy capability has expanded, its related competencies emphasized(Bachmair & Bazalgette, 2007; Gretter & Yadav, 2016; Keane et al., 2016; Literacy | UNESCO UIS, n.d.; Literacy Education Program Schedule, 2022; Professional & Handbook, 2022).

As the candidate of teachers who must meet the demand of the rapidly changing era need to empower the capacity with several literacies such as ICT literacy, Media literacy, Digital/technology literacy, Environment literacy, economic & Business literacy, Health literacy, Environment literacy, Entrepreneurship literacy, civic literacy, etc(Conference & Massey, 2018; Gu, 2018; Literacy | UNESCO UIS, n.d.; Maisa, Musthafa, et al., 2020; Partnership for 21st Century Skills, 2011; Professional & Handbook, 2022; Skills, 2015). ICT proficiency is the ability to use digital technology, communication tools, and/or networks to define an information need, access, manage, integrate, and evaluate information, create new information or knowledge and be able to communicate this information to others (International ICT Literacy Panel, 2002; P21, 2009). Media Literacy is a 21st century approach to

education. It provides a framework to access, analyse, evaluate, create, and participate with messages in a variety of forms — from print to video to the Internet. Media literacy builds an understanding of the role of media in society as well as essential skills of inquiry and self-expression necessary for citizens of a democracy (Bachmair & Bazalgette, 2007; Gretter & Yadav, 2016; Jenson & Droumeva, 2017; Partnership for 21st Century Skills, 2011; Skills, 2015). Technology literacy is the ability to use, manage, understand, and assess technology(Burnett, 2010). The health literacy as "the degree to which individuals have the capacity to obtain, process, and understand basic health information needed to make appropriate health decisions"(Literacy in Health and Physical Education, n.d.; Wallerstein & Bernstein, 1988). Environment Literacy is the desired outcome of environmental education which strives to provide learners with Sound scientific information. Skills for critical thinking, creative and strategic problem solving, decision-making(Critical Analysis of Literacy Program, n.d.; Heard et al., 2020; Skills, 2015).

What is Multiliteracies Pedagogy?

How do the Multiliteracies view of changing communications environment and its conception of the process of meaning translate into the pragmatic of pedagogy? The term multiliteracies replicate how literacy has been influenced by "social, cultural, and technological transformation" (Kellner, 2004). Consequently, a "pedagogy of multiliteracies" (Cope et al., 2013; Cope & Kalantzis, 2013; Keefe & Copeland, 2013). They involves a broader representation and multimodal communication (Walsh & Ie, n.d.). Multiliteracy pedagogical approach means "text" is often non-linear, as linear text is often cohesive with multimodal text including audio, images, sound, graphics, and film through technology. This approach empowers teachers to be creative in the literacy classroom by integrating movies, the internet, music, art, photos, and a range of other digital resources. Multiliteracies increasing teachers' creativity(Dwyer et al., 2014; Henriksen et al., 2016; Kupiainen et al., 2007)

The iterative process and mixed steps are arranged into four dynamic steps such as situated practice or experiencing which represent progressive pedagogy and experiential education(Dewey, 1938, 2001; John Dewey, n.d.), over instruction or conceptualizing represents traditional or instructivism, critical framing or analysing which represents critical pedagogy (Freire, 1984); and applying or transformative practice which represent The first is Experiencing the known encompasses reflecting on own experiences, interests, perspectives, recognizable forms of expression, and ways of representing the world in one's understanding. The second step is Conceptualizing: Specialized, disciplinary, and deep bits of knowledge based on the excellently tuned dissimilarities of concept and theory typical of those developed by expert communities of practice. It is a knowledge process in which the learners become active conceptualizers, by naming involves or draws distinctions of similarity and difference, categorizing and naming. In this step, learners give abstract names to things and develop concepts (Dewey, 1938, 2001; John Dewey, n.d.; Kivunja, 2014; Langford, 2005). The third one is analysing: Powerful learning also requires a certain kind of critical capacity.

The literature shows no consensus on multiliteracy pedogogy, which means that "Critical" can mean two things in a pedagogical context—to be functionally analytical or to be evaluative with respect to relationships of power (Ashcroft, 1987; Chang et al., 2012; Murray, 2019a, 2019b; Suzani, 2018). Analysing involves both kinds of

knowledge processes; analysing functionally and analysing critically includes processes of reasoning, drawing inferential and deductive conclusions, establishing functional relations such as between cause and effect and analysing logical and textual connections. This critical kind of weaving works bi-directionally between known and new experiences, and between prior and new conceptualizations. The fourth is applying appropriately and creatively: Applying appropriately involves the application of knowledge and understandings to the complex diversity of real-world situations and testing their validity. By these means, learners do something in a predictable and expected way in a "real world" situation or a situation that simulates the "real world." Applying creatively involves making an interference in the world which is truly innovative and creative, and which conveys to bear the learner's interests, experiences, and aspirations.

There is a rapidly growing literature on the implementation of multiliteracies pedagogy, which indicates that English teachers must have the proper skills, strategies, and insight to navigate the rapidly changing the views of the literacy successfully and subsequently to support their student's achievement in the same areas. Expanding literacy into multiliteracies which promote multimodality fastening techniques alongside traditional literacy activities are urgent and emergent to do at the beginning of the Teacher education and training programme during the Pandemic. The complexity of English teaching and learning entails constantly evolving knowledge surrounding literacy, beginning English teachers and English teacher education. A more extensive view of literacy calls for English teachers to constantly redefine what it means to be literate and multiliterate in order to respond to their students' needs and the requirements of a rapidly changing world.

METHODOLOGY

The research method is Design and Develop research based on multiliteracies pedagogy approach Analysis(Cresswell, John W.; Poth, 2016b, 2016a; Heron-Hruby et al., 2008; Olthouse, 2013; Yin, 2018).

Subjects

The participants are preservice teachers grade 4 at English Education Department at Faculty of Education and Science in Cirebon Raya. The digital survey was spread through google form to all the third-grade students at English Education Department at University in Indonesia. It is to figure out the first research question: how the preservice teachers empower their knowledge quality based on the implementation of multiliteracy pedagogy. The collected documents were the students' final assignment at the coursed during one academic year. The course are Instructional design (ID) course and English Material Design (EMD) course. In addition, the observation is conducted during the online course and document observation before and during the session. The setting of the research is taken at the third-year students of Teacher Education at. The number respondents who submit the questionnaire were four respondents, meanwhile the document evidence ware chosen from the four best final project documents taken from the students' worksheets.

Data Collection and Data Analysis

The data of the research were analysed through qualitative data analysis. The data collection was immediately conducted after the data from questionnaires, observation checklist, and interview transcription were available. All the data were analysed based on the multiliteracies pedagogy theory which adjusted based on researched questions stated above and are categorized into question: How does multiliteracies pedagogy approach assist the preservice teachers to design English materials for the teaching practice.

FINDINGS AND DISCUSSION

After getting to the explanation of what multiliteracies pedagogy approach is and why it matters for literacy practice. This part is going to present how multiliteracies pedagogy approach is implemented in the literacy practice. The preservice teachers are situated in preparing the lesson plan and designing class project in designing the English materials related to the local culture. The preservice teachers are divided in four group. PS1 mean Group 1, PS2 mean group 2, PS3 means group 3, and PS4 means group 4. Each group has different topic, such as traditional Event, Cirebonese Culinary, Cirebonese Folkfore, and traditional dance. The steps of multiliteracies pedagogy approach are implemented and describing in the following paragraphs.

The results of the study come from the couple data collection, digital survey, and the document of lesson plan of the preservice teachers. The questionnaire is given trough google form to the third grade of preservice teachers. The presentation of results and discussion are arranged at the same parts based on the research question. How the preservice teacher empowers their knowledge quality as the English teachers by implanting the multiliteracy pedagogy approach?

How the preservice teachers empower the knowledge quality as the English Teachers based on Multiliteracy Pedagogy Approach during the Pandemic and The New Normal Era?

The data below is taken from the "English Material Development" course, whose participants are most the third grade of English Education Department Cirebon Raya. It was taken for one semester and 12 meetings and 24 lesson hours. Most participants have learned the basic instructions principles, and the current issues on teaching English Language Teaching(ELT). At the First phase, the participants were doing observation online English Classroom and many students book of English course from other sources such as Interchange Students Book, Starter Up, and other local English book. In other hand, the participants also observe many other online teaching video taken from YouTube or other social media. Second, the participants analyse the sources and correlate them into the topic. Third, the participants discuss and design the lesson plan including the English materials. Fourth, participants discuss the lesson plan to the expert and revise it to finalize the project. Finally, participants perform the lesson plan both in oral and written. The lesson plan that the participants design using framework of multiliteracies pedagogy approach, which has four steps including experiencing, conceptualizing, analysing, and applying(Gu, 2018; Hamied, 2012; Mills, 2006; Olthouse, 2013). To confront the differences and the uniqueness among others' work, it is displayed steps-based and participants-based. PT1 means the group of participants who represent the topic od traditional events in Cirebon Raya. PT2 represent the participants who get the topic about traditional culinary diversity of Cirebon Raya. PT3 is group of participants who discuss about traditional dance in Indonesia. The following below will present the results and discussion in four sections including the implementation of step experiencing, conceptualizing, analysing, and applying.

The step- experiencing or situated situation

The four participants have designed the teaching plan implement the step of having situated situation and experiencing creative model in the English Classroom. PS1 experience on having traditional event at Cirebon called Nadran (firsheman festival). Meanwhile, PS2 situated situation with serving Cirebonese Culinary such as Empal Gentong, Nasi Jamblang, Sego Lengko, and Tahu Gejrot. In addition, PS3 established the experience on having story telling with Cirebonese Folkflore. And PS4 relates the students to enjoy the performance of traditional dance from Indonesia.

Table 1. The activities of experiencing or situated situation of Multiliteracy Pedagogy Approach

1 1	
Participants	Activities at the step Experiencing or situated Situation
PT1	Students relate cultural traditional events at Cirebon "Nadran" as
	fisherman festival, Sedekah Bumi as farmer festival, Trusmi festival
	as the welcoming raining season festival
PT2	Students relate to the traditional culinary of Cirebon such as Nasi
	Jamblang, Tahu Gejrot, Nasi Lengko, Empal Gentong, etc
PT3	Students relate cultural traditional folklore from Cirebon such as
	Jaka Tarub, Damar Wulan, Kian Santang, Ki Kuwu Cirebon,
	Sunan Gunung Jati, etc
PT4	Students relate to the culture of traditional dance from Indonesia
	such as Tari Topeng, Tari Jaipong, Tari Piring, Tari Saman, Tari
	Kecak, etc

The first step leads the preservice teachers to experience the cultural diversity of Cirebon Raya. Most of the participants have creativity in sharing the experience of attending the traditional events in Cirebon Raya. PS1,PS2, PS3, and PS4 could express in detail the feeling, the situation, and condition clearly. Thus, it could assist them in designing instruction of English lesson plan. Most participants integrate technology and media literacy to engage more with the culture during the training. This statement is relevant to the expert of technology literacy and media literacy which argue that the technology and media literate persons indicate that it could empower the participants' capacity as the English teachers' candidate (Cope et al., 2013; Cope & Kalantzis, 2013; Hamied, 2012; Heron-Hruby et al., 2008; Keefe & Copeland, 2013; Mills, 2006).

The Step- conceptualizing or Overt Instruction

In this step, PT1 plans to design activities where students lead to make a concept about traditional events in Cirebon using Canva as graphic organizer for android. In other side, PT1 lead the students to make concept for writing descriptive text on traditional culinary from Cirebon. And PT3 instruct the students to make concept of writing folklore from Cirebon, and PT4 lead the students to make concept of writing descriptive text about traditional dance.

Table 2. Preservice teachers' activities in Step: Conceptualizing or Overt Instruction Activities at the step of conceptualizing or over instruction

PTI	Use graphic organizer, explicit instruction in writing a recount
	with focus on personal experience on having fisherman festival,
	Sedekah Bumi as farmer festival, Trusmi Festival as the welcoming
	raining season festival
PT2	Use graphic organizer, explicit instruction in writing descriptive
	texts focus on personal experience on having traditional culinary
	from Cirebon such as Nasi Jamblang, Tahu Gejrot, Nasi Lengko,
	Empal Gentong, etc
PT3	Use oraphic organizer explicit instruction in writing a narrative

Use graphic organizer, explicit instruction in writing a narrative with a focus on the traditional folklore from Cirebon such as Jaka Tarub and Damar Wulan, Kian Santang, Ki Kuwu Cirebon, Sunan Gunung Jati, etc

PT4 | *Use graphic organizer, explicit instruction in writing a descriptive* text with a focus on a description of traditional dance from Indonesia such as Tari Topeng, Tari Jaipong, Tari Piring, Tari Saman, Tari Kecak, etc

In this phase, the participants try to design the phase of conceptualizing or overt instruction, they plan to lead the students in doing conceptualizing and overt instruction by categorizing the items/issues/composition of each topic. All participants have different creation in this phase. PT1 plan to design activities using technology such as graphic organizer, canva, and other application to help students do conceptualization of traditional events in Cirebon Raya including Sedekah Bumi, Trusmi Festival, and Nadran. Meanwhile, participants of PT2 plan to design activities which lead the students to explore the concept of traditional culinnary using technology apps, such as Nasi Jamblang, Tahu Gejrot, Nasi Lengko, and Empal Gentong in Cirebon Raya. Different from others, PT3 plan to create the activities in doing conceptualization of traditional folklore in such as Jaka Tarub, Damar Wulan, Kian Santang, Ki Kuwu Cirebon, and Sunan Gunung Jati. At this step, the preservice teacher processes the knowledge using the seven multimodal with multicultural and multi-dimensional. This result relevant to the principles of multimodality and multiliteracies pedagogy (Cope et al., 2013; Cope & Kalantzis, 2013; Dwa rozdziały Coperías Aguilar, 2007; Keefe & Copeland, 2013; Tomlinson, 2013a; Towndrow, Nelson, & Yusuf, 2013; Towndrow, Nelson, Fareed, et al., 2013).

The Step-Analysing or critical framing

In this phase, PT1 plan to create the activities where the students to the critical framing for group discussion about any discrimination they may face due to their religion, district and other Pros& Conts about the festival occurs in the society. PT2 challenge the students to the critical framing for group discussion about any discrimination they may face due to their religion, district and other Pros& Conts about the nutrition and ingredient of the traditional culinary from Cirebon. PT3 provoke the students to the critical framing for group discussion about any discrimination they may face due to their religion, district and other Pros& Conts about the Cirebonese Folklore occurs at the society. PT4 confront the students to the critical framing for group discussion about any discrimination they may face due to their religion, district and other Pros& Cons about the traditional dance occurs at the society

Table 3. The activities of step of Analysing or critical framing of Multiliteracy Pedagogy Approach

Participants	Activities at the step of analysing or critical framing
PT1	Discuss any discrimination they may have faced due to their ethnicity, religion, and district deal with fisherman festival, Sedekah Bumi as farmer festival, Trusmi festival as the welcoming raining season festival
PT2	Discuss any discrimination they may have faced due to the ingredient, the calories and the health literacy deal with traditional culinary from Cirebon such as Nasi Jamblang, Tahu Gejrot, Nasi Lengko, Empal Gentong, etc
PT3	Discuss any moral value to to the Cirebonese Folklore they may get from their ethnicity, religion, and district
PT4	Discuss any differences they may find due to the costume, the place, and the movement of traditional dance from Indonesia such as Tari Topeng, Tari Jaipong, Tari Piring, Tari Saman, Tari Kecak, etc

The data from the table shows that all participants provide the discussion session to explore the students do analyze or critical framing related to the topic to dig out by delivering questions. Most participants give a space the students to debate the topics in group, preservice teachers are activating the critical framing based on the conflicting interest that might occur based on the topic. PS1 creates critical framing based on the religious aspect, the gender, and the social aspect that is usually found during the traditional event. PS2 builds the critical framing on the health effect of the ingredient the of the traditional culinary. PS3 provides the session on developing critical thinking on the moral value of the traditional folklore in Indonesia. Meanwhile, PS4 raises the critical framing on the message of the movement of the traditional dance. It indicates that the step of analyzing or critical framing could improve and develop critical thinking skills. It is relevant to the concepts of 21st century education framework and mulitiliteracies pedagogy approaach(ANQEP, 2015; Cope et al., 2013; Cope & Kalantzis, 2013; Dwa rozdzialy Coperías Aguilar, 2007; Keefe & Copeland, 2013; Skills, 2015).

The Step- Applying or transformative practice

In the final phase, PT1 guides the students to create iMovie about traditional events in Cirebon based their own creativity. PT2 direct the students to create iMovie about traditional Culinary from Cirebon based their own creativity. PT3 assist the students to create iMovie about traditional folklore from Cirebon based their own creativity. PT4 supports the students to create iMovie about traditional dances based their own creativity

Table 4. The activities of step of Applying or transformative practice

Participants	Activities at the step of applying or transformative Practice
PT1	Students expected to design, produce, and direct and iMovie of their own identity regarding to fisherman festival, sedekah bumi as farmer festival, Trusmi festival as the welcoming raining season festival
PT2	Students expected to design, produce, and direct and iMovie of their own identity due to having traditional culinary from Cirebon such as Nasi Jamblang, Tahu Gejrot, Nasi Lengko, Empal Gentong, etc
PT3	Students expected to design, produce, and direct and iMovie of modern folklore which are modified into the current situation of Cirebon
PT4	Students expected to design, produce, and direct and iMovie of their own description of traditional dance from Indonesia such as Tari Topeng, Tari Jaipong, Tari Piring, Tari Saman, Tari Kecak, etc

From the table 4, it can be assumed that most the participants have planned to the all the participants' creation. It indicates that the participants as the preservice teachers are aware of how the technology tools could encourage students to transform the learning and teaching skills. This is supported by several experts on literacy that technology integration in multiliteracy pedagogy approach(Ahmad et al., 2016; Burnett, 2010; Cope et al., 2013; De & Suherdi, 2019; Keefe & Copeland, 2013; Maisa, Suherdi D, 2021; Suherdi, 2019)

CONCLUSION AND SUGGESTION

To conclude, how the Preservice teachers should design the English materials could be one of indicators of becoming multiliterate persons? A technologically literate teacher who can use, access, manage all about technology, is not enough. The multiliterate preservice teachers equip themselves and their students to create purpose not only becoming consumer and passive learners but also being inspired to become members of a participatory culture in which they are producers and designers of the social future. It means that almost preservice teachers show that implementing all steps of multiliteracies pedagogy approach and proper meaning making process of knowledge based. Therefore, by becoming multiliterate persons, they could empower their capacity as the English teachers who can deliver the knowledge process with multiliteracies to the students.

ACKNOWLEDGEMENTS

The research is funded by Universitas Swadaya Gunung Jati where the author is associated and teaching at English Education Department, Faculty of Education and Sains. The author dedicated the publication to the institution.

REFERENCES

Abrizah, A., Noorhidawati, A., Hilmi, M. R., & Azeana, D. (2009). What do the highly-rated and accredited LIS programmes inform us about education in digital libraries? *Malaysian Journal of Library and Information Science*. https://doi.org/Article

Ahmad, M., Badusah, J., Mansor, A. Z., Karim, A. A., Khalid, F., Daud, M. Y., Din, R., & Zulkefle, D. F. (2016). The application of 21st century ict literacy model among teacher trainees. *Turkish Online Journal of Educational Technology*, 15(3).

ANQEP. (2015). P21 Partnership for 21st Century Learning. 21st Century Skills.

Ashcroft. (1987). Defusing-empowering-: The What and The Why.

Bachmair, B., & Bazalgette, C. (2007). The European Charter for Media Literacy: Meaning and Potential. *Research in Comparative and International Education*. https://doi.org/10.2304/rcie.2007.2.1.80

Bandura, A. (2019). Albert Bandura's concept of Self-efficacy. 1–7.

Brett, C. (2009). *Educational Perspectives on Digital Communications Technologies* [1]. 6(3), 281–291.

Broom, C. (2015). Empowering students: Pedagogy that benefits educators and learners. *Citizenship, Social and Economics Education*, 14(2), 79–86. https://doi.org/10.1177/2047173415597142

Brunton, M., & Jeffrey, L. (2014). Identifying factors that influence the learner empowerment of international students. *International Journal of Intercultural Relations*, 43(PB), 321–334. https://doi.org/10.1016/j.ijintrel.2014.10.003

Burnett, C. (2010). Technology and literacy in early childhood educational settings: A review of research. In *Journal of Early Childhood Literacy*. https://doi.org/10.1177/1468798410372154

Can, Ş., Durgun, H., & Dalcalı, B. K. (2022). Effect of online communication skills training on effective communication and self-efficacy and self-regulated learning skills of nursing students: A randomized controlled study. *Nurse Education in Practice*, 63, 103371. https://doi.org/10.1016/J.NEPR.2022.103371

Cattaneo, L. B., & Chapman, A. R. (2010). The Process of Empowerment: A Model for Use in Research and Practice. *American Psychologist*, 65(7), 646–659. https://doi.org/10.1037/a0018854

Chai, C. S., Tan, L., Deng, F., & Koh, J. H. L. (2017). Examining pre-service teachers' design capacities for web-based 21st century new culture of learning. *Australasian Journal of Educational Technology*, 33(2). https://doi.org/10.14742/ajet.3013

Chang, C., Pearman, C., & Farha, N. (2012). Second Language Acquisition: Implications of Web 2.0 and Beyond. *Critical Questions in Education*.

Cheng, E. W. L. (2019). Choosing between the theory of planned behavior (TPB) and the technology acceptance model (TAM). *Educational Technology Research and Development*, 67(1), 21–37. https://doi.org/10.1007/S11423-018-9598-6

Cheng, M., & Cheng, M. (2016). Student Empowerment and Transformative Quality. *Quality in Higher Education*, 11–23. https://doi.org/10.1007/978-94-6300-666-8_2

Cole, Field, & H. (2010). Student learning motivation and psychological hardiness: interactive effect on students' reaction to a management class. *Academy of Management Learning and Education*, 2.

Conference, N. R., & Massey, D. (2018). Fifty Volumes of Research: Literacy Teacher Education Features of Literacy Coursework. 1970–1971. https://doi.org/10.1177/1086296X18785325

Cope, B., & Kalantzis, M. (2013). "Multiliteracies": New literacies, new learning. In *Framing Languages and Literacies: Socially Situated Views and Perspectives* (Issue August 2009). https://doi.org/10.4324/9780203070895

Cope, B., Kalantzis, M., Heron-Hruby, A., Wood, K. D., Mraz, M. E., Keefe, E. B., & Copeland, S. R. (2013). "Multiliteracies": New literacies, new learning. *Research and Practice for Persons with Severe Disabilities*, 24(3–4), 259–263. https://doi.org/10.2511/027494811800824507

Cresswell, John W.; Poth, C. N. (2016a). *Qualitative Inquiry & Research Design: Choosing among 5 approach* (Fourth Edi). SAGE Publications.

Cresswell, John W.; Poth, C. N. (2016b). Qualitative Inquiry & Research Design: Choosing Among 5 Approaches. *Sage Publication*, 778.

Critical Analysis of Literacy Program. (n.d.).

Dağgöl, G. D. (2020). Perceived academic motivation and learner empowerment levels of efl students in Turkish context. *Participatory Educational Research*, 7(3), 21–37. https://doi.org/10.17275/per.20.33.7.3

De, S. I., & Suherdi, D. (2019). disruption era. 253(Aes 2018), 439–445.

Dewey, J. (1938). Experience and Education (Kappa Delta Pi Lecture). In *Americas New York, NY 1002*.

Dewey, J. (2001). Democracy and Education.

Duhon-Haynes, G. M. (1996). Student Empowerment: Definition, Implication and Strategies for Implementation. *Third World Symposium*, 8.

Dwa rozdziały Coperías Aguilar, J. M. i H. (7-21) w monografii E. A. S. (2007). 1. Dealing with intercultural communicative competence in the foreign language classroom, 2. House: What is an intercultural speaker. In *Intercultural Language Use and Language Learning by Eva Alcón Soler*. http://link.springer.com/content/pdf/10.1007/978-1-4020-5639-0_3.pdf

Dwyer, C. P., Hogan, M. J., & Stewart, I. (2014). An integrated critical thinking framework for the 21st century. *Thinking Skills and Creativity*. https://doi.org/10.1016/j.tsc.2013.12.004

Freire, P. (2013). Pedagogy of the oppressed. In *The Applied Theatre Reader*. https://doi.org/10.4324/9780203891315-58

Gretter, S., & Yadav, A. (2016). Computational Thinking and Media & Information Literacy: An Integrated Approach to Teaching Twenty-First Century Skills. *TechTrends*. https://doi.org/10.1007/s11528-016-0098-4

Gu, Z. (2018). *Study of Multiliteracy Pedagogy in College English Teaching*. 283(Cesses), 102–107. https://doi.org/10.2991/cesses-18.2018.23

Häkkinen, P., Järvelä, S., Mäkitalo-Siegl, K., Ahonen, A., Näykki, P., & Valtonen, T. (2017). Preparing teacher-students for twenty-first-century learning practices (PREP 21): a framework for enhancing collaborative problem-solving and strategic learning skills. *Teachers and Teaching: Theory and Practice*, 23(1). https://doi.org/10.1080/13540602.2016.1203772

Hamied, F. A. (2012). English in Multicultural and Multilingual Indonesian Education. In A. Kirkpatrick (Ed.), *English as an international language in Asia: Implication for Language Education* (p. 63). Springer.

Heard, J., Ramalingam, D., & Teo, I. (2020). *Critical thinking: Definition and Structure CRITICAL THINKING: Definition and Structure. November 2021.*

Henriksen, D., Mishra, P., & Fisser, P. (2016). Infusing creativity and technology in 21st century education: A systemic view for change. *Educational Technology and Society*, 19(3).

Heron-Hruby, A., Wood, K. D., & Mraz, M. E. (2008). Introduction: Possibilities for using a multiliteracies approach with struggling readers. *Reading and Writing Quarterly*, 24(3), 259–263. https://doi.org/10.1080/10573560802004084

Husin, W. N. F. W., Arsad, N. M., Othman, O., Halim, L., Rasul, M. S., Osman, K., & Iksan, Z. (2016). Fostering students' 21st century skills through Project Oriented Problem Based Learning (POPBL) in integrated STEM education program. *Asia-Pacific Forum on Science Learning and Teaching*.

- Jacobs, G. E. (2006). Fast Times and Digital Literacy: Participation Roles and Portfolio Construction Within Instant Messaging.
- Jacobson-lundeberg, V. (2016). Pedagogical Implementation of 21 st Century Skills. *Educational Leadership and Administration: Teaching and Program Development*. https://doi.org/10.1126/science.317.5834.28a
- Jacoby, D., Ralph, R., Preston, N., & Coady, Y. (2019). Immersive and collaborative classroom experiences in virtual reality. *Advances in Intelligent Systems and Computing*. https://doi.org/10.1007/978-3-030-02686-8_79
- Javed, F., & Jacob, F. (2016). Data science and big data analytics at career builder. In *Big-Data Analytics and Cloud Computing: Theory, Algorithms and Applications*. https://doi.org/10.1007/978-3-319-25313-8_6
- Jenson, J., & Droumeva, M. (2017). Revisiting the media generation: Youth media use and computational literacy instruction. *E-Learning and Digital Media*. https://doi.org/10.1177/2042753017731357
- John Dewey. (n.d.). The Teacher as Navigator. In *The early works of John Dewey*. Retrieved April 5, 2023, from https://in.sagepub.com/sites/default/files/upmbinaries/4917_Simpson__Chapter_5_The_Teacher_as_Navigator.pdf
- Keane, T., Keane, W. F., & Blicblau, A. S. (2016). Beyond traditional literacy: Learning and transformative practices using ICT. *Education and Information Technologies*, 21(4). https://doi.org/10.1007/s10639-014-9353-5
- Keefe, E. B., & Copeland, S. R. (2013). What is Literacy? The Power of a Definition. *Research and Practice for Persons with Severe Disabilities*, *36*(3–4), 92–99. https://doi.org/10.2511/027494811800824507
- Kellner, D. (2004). *Technological Transformation*, *Multiple Literacies*, and the. 1(1), 9–37.
- Kirk, C. M., Lewis, R. K., Brown, K., Karibo, B., & Park, E. (2016). The power of student empowerment: Measuring classroom predictors and individual indicators. *Journal of Educational Research*, *109*(6), 589–595. https://doi.org/10.1080/00220671.2014.1002880
- Kivunja, C. (2014). Do You Want Your Students to Be Job-Ready with 21st Century Skills? Change Pedagogies: A Pedagogical Paradigm Shift from Vygotskyian Social Constructivism to Critical Thinking, Problem Solving and Siemens' Digital Connectivism. *International Journal of Higher Education*. https://doi.org/10.5430/ijhe.v3n3p81
- Koehler, M.J., Mishra, Punya., and Cain, W. (2013). What Is Technological Pedagogical Content Knowledge (TPACK). *The Journal of Education*, *193*(3), 13–19. https://www.jstor.org/stable/24636917

Korthagen, F., Loughran, J., & Russell, T. (2006). Developing Fundamental Principles for Teacher Education Programs and Practices. *Eaching and Teacher Education*.

Kupiainen, R., Suoranta, J., & Vadén, T. (2007). Fire Next Time: Or Revisioning Higher Education in the Context of Digital Social Creativity. *E-Learning and Digital Media*. https://doi.org/10.2304/elea.2007.4.2.128

Langford, P. E. (2005). Vygotsky 's Developmental and.

Literacy | UNESCO UIS. (n.d.). Retrieved April 5, 2023, from http://uis.unesco.org/en/glossary-term/literacy

Literacy Association, I. (2018). LITERACY LEADERSHIP BRIEF The Power and Promise of Read-Alouds and Independent Reading.

Literacy Education Program Schedule. (2022). 2022.

Literacy in Health and Physical Education. (n.d.). Retrieved October 26, 2022, from https://www.education.vic.gov.au/school/teachers/teachingresources/discipline/englis h/literacy/Pages/literacy-in-health-and-physical-education.aspx

Maisa, Musthafa, B., & Suherdi, D. (2020). Preservice-Teachers' Empowerment through Multiliteracy Pedagogy Approach in the EFL Context during the Covid-19 Pandemic and the New Normal Era. *The Asian ESP Journal*, 17(7.1), 95–116.

Maisa, Suherdi D, & M. B. (2021). Why Preservice Teacher Empowerment with Five Dimension Matters in Language Pedagogy Context.

Maisa, Suherdi, D., & Musthafa, B. (2020). Charging Personal Growth of Preservice Teachers with 21st Century Career ad Life Skills during the Covid-19 Pandemic and New Era. *The Asian ESP Journal*, *17*(7.2), 60–82.

Mills, K. A. (2006). "We've been wastin" a whole million watchin' her doin' her shoes" situated practice within a pedagogy of multiliteracies." *Australian Educational Researcher*, 33(3), 13–33. https://doi.org/10.1007/bf03216840

Mills, K. A. (2007). "Have You Seen Lord of the Rings?" Power, Pedagogy, and Discourses in a Multiliteracies Classroom. *Journal of Language, Identity & Education*, 6(3), 221–241. https://doi.org/10.1080/15348450701454247

Monk, C. (2018). Lost Generation. *American Literature*. https://doi.org/10.1093/OBO/9780199827251-0183

Murray. (2019a). Empowerment in SHE (sustainability in higher education). In *Sustaiability in Higher Education*.

Murray, J. (2019b). Student Empowerment and Sustainability. *Encyclopedia of Sustainability in Higher Education*, 1–8. https://doi.org/10.1007/978-3-319-63951-2_365-1

Nichols, J. D. (2006). Empowerment and relationships: A classroom model to enhance student motivation. *Learning Environments Research*, 9(2), 149–161. https://doi.org/10.1007/s10984-006-9006-8

Nordin, H., & Ariffin, T. F. T. (2016). Validation of a technological pedagogical content knowledge instrument in a Malaysian secondary school context. *Malaysian Journal of Learning and Instruction*, 13(1). https://doi.org/10.32890/mjli2016.13.1.1

Olthouse, J. M. (2013). Multiliteracies Theory and Gifted Education. *Gifted Child Today*, *36*(4), 246–253. https://doi.org/10.1177/1076217513497575

Pakravan, M. H., & MacCarty, N. (2020). What motivates behavior change? analyzing user intentions to adopt clean technologies in low-resource settings using the theory of planned behavior. *Energies*, *13*(11). https://doi.org/10.3390/EN13113021

Partnership for 21st Century Skills. (2011). P21 Common Core toolkit: A guide to aligning the Common Core State Standards with the Framework for 21st Century Skills. *Framework*. https://doi.org/10.1016/j.cam.2012.02.038

Professional, O. T., & Handbook, D. P. (2022). LITERACY.

Sakhiyya Z & HIER Agustien. (2018a). Impact of Pre-service Teacher Training: A Case Study of Teacher Education Programme in Indonesia. *International Journal of Applied Linguistics*, 28(1), 40–56.

Sakhiyya Z & HIER Agustien. (2018b). Reconceptualization of knowledge base in preservice teacher education curiculum: toward EFL Pedagogy. *International Journal of Applied Linguistics*, 8(1), 49–56.

Sarosa, S. (2021). The effect of perceived risks and perceived cost on using online learning by high school students. *Procedia Computer Science*, 197(2021), 477–483. https://doi.org/10.1016/j.procs.2021.12.164

Sarosa, S. (2022a). The effect of perceived risks and perceived cost on using online learning by high school students. *Procedia Computer Science*, 197, 477–483. https://doi.org/10.1016/J.PROCS.2021.12.164

Sarosa, S. (2022b). *The Negative Effects of Online Learning / MOSAIC*. https://mosaic.ua.edu/2022/04/19/the-negative-effects-of-online-learning/

Schrodt, P., Witt, P. L., Myers, S. A., Turman, P. D., Barton, M. H., & Jernberg, K. A. (2008). Learner empowerment and teacher evaluations as functions of teacher power use in the college classroom. *Communication Education*, *57*(2), 180–200. https://doi.org/10.1080/03634520701840303

Skills, T. P. F. 21St C. (2015). P21 Framework For 21st Century Learning. *Framework*.

Suherdi, D. (2019). Teaching English in the industry 4.0 and disruption era: Early lessons from the implementation of SMELT I 4.0 DE in a senior high lab school class.

Indonesian Journal of Applied Linguistics, 9(1), 67–75. https://doi.org/10.17509/ijal.v9i1.16418

Suzani, S. M. (2018). Implementing critical pedagogy in EFL contexts: closing the gap between theory and practice. *Journal for Educators, Teachers and Trainers*, 9, 116–124. https://jett.labosfor.com/index.php/jett/article/view/329

Tomlinson, M. M. (2013a). Literacy and music in early childhood: Multimodal learning and design. *SAGE Open*. https://doi.org/10.1177/2158244013502498

Tomlinson, M. M. (2013b). *Literacy and Music in Early Childhood: Multimodal Learning and Design*. https://doi.org/10.1177/2158244013502498

Towndrow, P. A., Nelson, M. E., Fareed, W., & Mohamed, B. (2013). *Squaring Literacy Assessment With Multimodal Design: An Analytic Case for Semiotic Awareness*. https://doi.org/10.1177/1086296X13504155

Towndrow, P. A., Nelson, M. E., & Yusuf, W. F. B. M. (2013). Squaring literacy assessment with multimodal design: An analytic case for semiotic awareness. *Journal of Literacy Research*. https://doi.org/10.1177/1086296X13504155

Wallerstein, N., & Bernstein, E. (1988). Empowerment Education: Freire's Ideas Adapted to Health Education. *Health Education & Behavior*, 15(4), 379–394. https://doi.org/10.1177/109019818801500402

Walsh, J., & Ie, J. W. (n.d.). Introduction Language Planning and Socio-Economic Development in Ireland: Towards an Integrated Framework? Debating Language Policies in Canada and Europe.

What, T., Author, W., Source, L. A., Council, N., Url, E. S., & Linked, U. T. C. R. (2016). *Language Arts*, . 64(2), 142–156.

Yin, R. K. (2018). *Case study research and applications: Design and methods* (Sixth). SAGE Publications. https://doi.org/10.1177/109634809702100108

About the Author:

Maisa Rahman, A long life learner who love learning and teaching English and educating English teacher candidate since 2001 until present at English Education Department at Universitas Swadaya Gunung Jati